

3rd Annual

Dunnville Grand Tour



**EVENT
SPONSORSHIP
PROPOSAL**

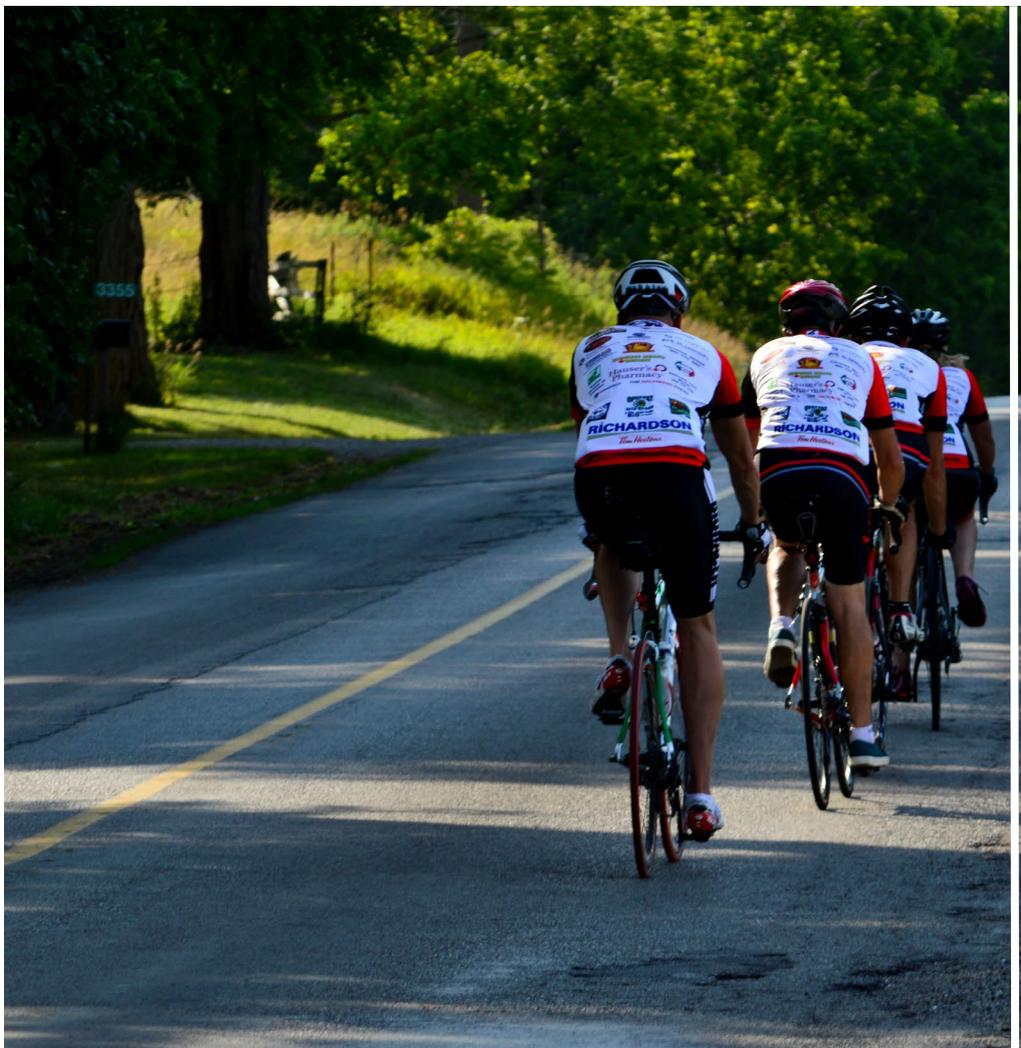
MAKE A DIFFERENCE

...and have fun doing it.

Dunnville Grand Tour Sponsorship Proposal

IT'S A WIN-WIN

Sponsoring the Dunnville Grand Tour provides your company a unique opportunity to connect with the communities in the Haldimand County and Wainfleet Township to build brand awareness and show your company's support of local events.



Our event reaches key audience segments (our average rider's age 45-65 years) and provides a fun and engaging way for you to "wow" clients or potential clients and raise awareness of your presence in the community.

Looking for the opportunity to become a part of one of the biggest events of the year?
To put your company name in front of hundreds of potential clients?

Associate your company name with a cycling activity that is becoming more and more popular



About the event

The Dunnville Grand Tour is a weekend-long event for cyclists of all skill levels. Whether coasting by the banks of the Grand River or cruising along the picturesque shores of Lake Erie, the greater Dunnville area offers some of the best recreational cycling opportunities in Southern Ontario.

The goal of the weekend-long event is to promote the trails and cycling friendly routes of the area that could help to elevate Dunnville to a cycling destination.

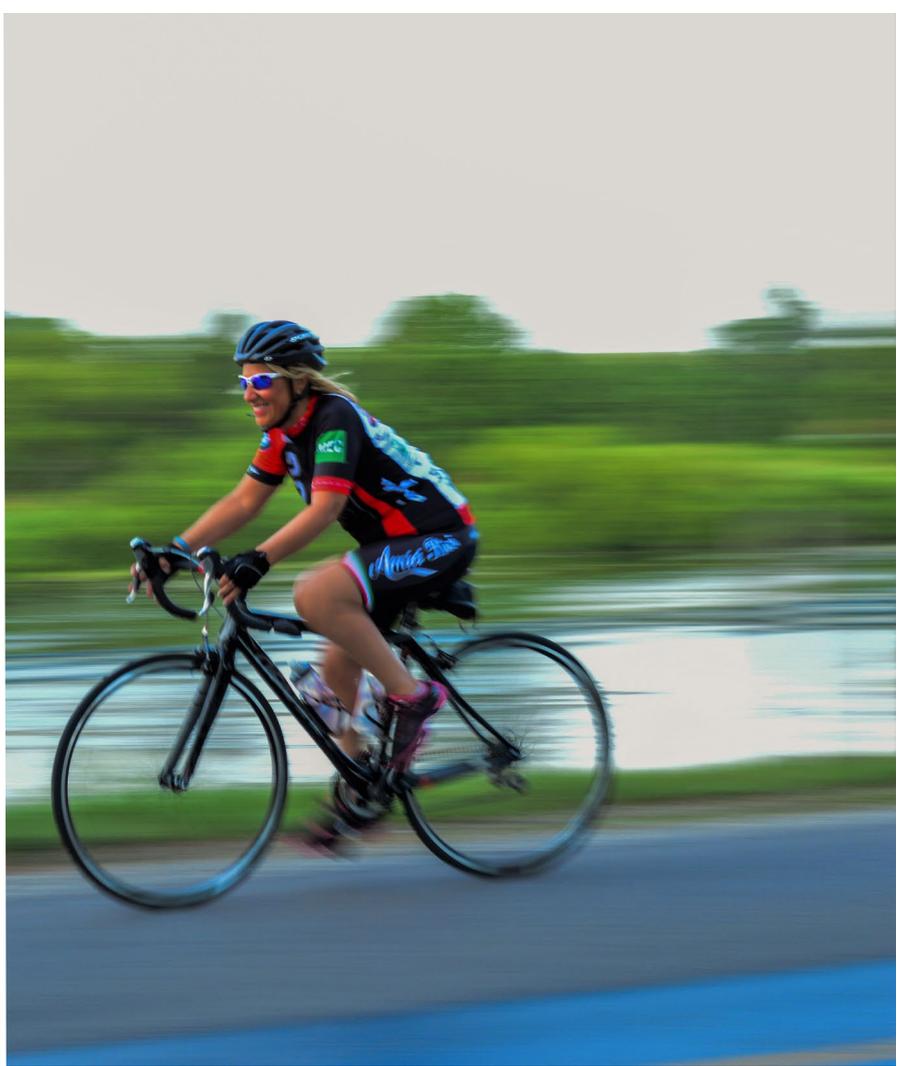
In 2015, the 1st Dunnville Grand Tour attracted 150 riders. Last year we more than doubled our ridership with 360 participants.

Our tour welcomed riders from the GTA, Hamilton, Kitchener, London Barrie and from the USA.

Our ridership showed significant growth and we are expecting to host 500 riders at the 2017 event.

MAKE A DIFFERENCE . . .

Tour proceeds to benefit True Experience Supportive Housing and Community Work Program. Provides vocational, residential and social programs for adults that live with mental illness.



About True Experience

True Experience Supportive Housing and Community Work Program is a client centered program that started 1981. Using a holistic approach to support people living with mental illness. True Experience is held in high regard by the community, clients and peers.

True Experience aspire to maintain a positive community profile with expanded and enhanced services supported by a solid and stable resource base.

True Experience primarily serves clients from the Haldimand and Norfolk geographic area, as well as the other areas under the jurisdiction of the Local Health Integration Network #4, which includes Hamilton, Niagara, Brant and part of Halton.

Both the Supportive Housing and Community Work Program are open to clients who are 17 to 65 years of age with a history/diagnosis of a chronic mental illness. Program participation is voluntary.

Programs:

SUPPORTIVE HOUSING

We operate a seven-bed transitional / congregate living residence named "Opportunity House".

COMMUNITY WORK PROGRAM

This program provides vocational training skills development and employment.

Thank you for supporting the Dunnville Grand Tour



Diamond: \$1500+

*One Sponsor Only

- Prominent placement of logo and links on electronic event marketing (social media, website)
- Branding of Dunnville Grand Tour event area, sponsor table at the event and the opportunity to display any products, services or company marketing materials (vendor table, banners**, signage**)
- Mention in pre-event press release
- Acknowledgement as a sponsor of the event
- Opportunity to provide marketing materials and giveaways for rider take away packages
- Company logo on the front of the Dunnville Grand Tour Jersey
- Company logo will be displayed on all rider maps

** Supplied by sponsor

Thank you for supporting the Dunnville Grand Tour

Platinum \$500+

5 Sponsor Only

- Prominent placement of logo and links on electronic event marketing (social media, website)
 - Branding of Dunnville Grand Tour event area (vendor table, banners, signage)
 - Acknowledgement as a sponsor of the event
 - Company information in the rider take away packages
 - Medium company logo on the back of the Dunnville Grand Tour cycling jersey
 - Vendor display
-

Gold: \$250+

*Unlimited Sponsor

- Prominent placement of logo and links on electronic event marketing (social media, website)
 - Branding of Dunnville Grand Tour event area (vendor table, banners, signage)
 - Acknowledgement as a sponsor of the event
 - Company information in the rider take away packages
 - Small company logo on the back of the Dunnville Grand Tour cycling jersey
 - Vendor Display
-

Bronze In-Kind

*One Sponsor Only

- Acknowledgement as a sponsor of the event
 - Vendor Display
-
- 

Dunnville Grand Tour Cycling Jersey 2017



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DUNNVILLE GRAND TOUR

SPONSORED BY ROYAL BANK DUNNVILLE

AUGUST 18-20, 2017

Registration is now open

